

JOHAN QIN

FREELANCE WRITER & EDITOR 📍 DUBLIN, CA 📞 (925) 200-9026

◦ CONTACT ◦

Dublin, CA
(925) 200-9026
johan@johanqin.com

◦ LINKS & PORTFOLIO ◦

[Personal Website](#)

[Creative Writing](#)

[Music Criticism](#)

[Technical Writing](#)

◦ CORE SKILLS ◦

Collaboration

Communication

Content Writing

Editing

Marketing

Proofreading

Research

SEO

Social Media

Storytelling

Writing

◦ LANGUAGES ◦

English

Korean

Japanese

Mandarin

Cantonese

◦ HOBBIES ◦

Music, Chess, Gaming

👤 SUMMARY

7 years of working experience. Honed capacity for effective writing that moves and inspires action. Deep background in creative and technical writing; solid editing skills.

📁 RELEVANT EXPERIENCE

Freelance Music Critic at From the Intercom, Remote

February 2021 — April 2022

- Reviewed 9 releases by Asian artists and conducted 7 interviews (see samples).
- Collaborated with team of six to organize a fundraiser for the SXSW 2022 festival.
- Covered the 2022 SXSW Music Festival and interviewed Kishi Bashi (violinist, songwriter, multi-instrumentalist) and Elephant Gym (Taiwanese math rock band).

Freelance Copywriter and Copyeditor at Culture Flipper Inc., Remote

March 2020 — June 2020

- Wrote sharp, engaging copy for marketing texts including press releases, advertisements and South Korean TV show synopses.
- Collaborated with bilingual translators, copyeditors, and project coordinators to deliver high-quality results under tight deadlines.
- Contributed unique titles for unreleased shows imported from South Korea and wrote rationales to support creative decisions.

Freelance Content and Technical Writer at AdvisorSmith, Remote

October 2019 — February 2020

- Wrote 6 data-driven pieces on industry and job market trends and 4 technical pieces on types of insurance small business owners need.
- Performed in-depth research on economic data, demographic trends and business insurance to deliver accurate, authoritative content.
- Communicated with editor and asked questions when confused to translate complex insurance concepts into accessible language.

Marketing Communications Specialist at Orchestrade Financial Systems, San Mateo, CA

February 2019 — May 2019

- Wrote, edited and proofread text for outbound marketing content, including a 12-page fintech white paper and a client survey brochure.
- Collaborated with design and business leads in New York and Paris to create and organize a 20-page company newsletter for employees.
- Conducted keyword and competitive research to identify business weaknesses and refine target audience messaging for sales purposes.

🎓 EDUCATION

B.A. in Sociology, Northwestern University, Evanston, IL

2012 — 2016

- Penned a senior thesis awarded with distinction by the Sociology Department.
- Wrote 7 articles for campus magazines including The Daily Northwestern, NU Asian
- Served as Communications Chair for Asian Pacific American Coalition in 2nd year.

🏆 CERTIFICATIONS

Certified Professional Technical Communicator, APMG International

January 2021 — January 2023